## SAFE NIGHT OUT

## TIPS FOR A SAFE NIGHT OUT



WATER STATIONS: It's unlikely that someone will stand in line to order a water. You can encourage customers to drink responsibly by having water stations throughout your venue.

OFFER FOOD: Another great strategy to prevent overconsumption is offering people food. Whether that means pointing them to your food menu, bringing breadsticks by, or investing in a popcorn machine.

DRINK SPECIALS: Create signature drinks or drink specials with lower alcohol content and promote them. This can be a great way to move products and encourage responsible drinking by slowing people down.

CODE OF CONDUCT: Create a code of conduct that sounds like your most enthusiastic staff member or your most loyal customer wrote it. Post it and point to it to redirect uncomfortable and unsafe behavior.

HUDDLE UP: Have conversations about uncomfortable and unsafe behavior and all the options to interrupt and help out often. We've created an easy step-by-step guide to help, safebarnetwork.org/huddleup

At the end of the day, we all want a safe night out. We know that the best way to keep people coming back is give them a fun, safe night out. Learn more at safebarnetwork.org/resources

www.safebarnetwork.org