THE SAFE Bar NETWORK

The SAFE Bar Network is the industry leader in providing training to hospitality teams on the skills to prevent overconsumption, harassment, and other forms of harm.



# INCREASE VENUE REVENUE

**97%**

OF PARTICIPANTS HAVE THE SKILLS TO PREVENT OVERSERVING AND HARASSMENT.

**96%**

OF PARTICIPANTS HAVE THE SKILLS TO INCREASE CUSTOMER AND EMPLOYEE RETENTION.

## INCREASE THE BOTTOM LINE

- SAFE Bar Network members receive a discount on their hospitality insurance premium.
- 100% of customers who feel safe stay longer and purchase more increasing your bottom line.
- Capture and retain loyal customers - like Gen Z - by putting an emphasis on guest experience.

## REDUCE TURNOVER

- Long-term support addressing overserving, harassment and other concerning behavior.
- Increased employee and customer retention.

## WHAT TO EXPECT FROM TRAINING

- One hour, in person training for your team focused on learning and practicing skills that people can use during their next shift.
- Interactive, conversation-based training focused on preventing overconsumption, harassment and other forms of harm.

## JOIN A NATIONAL NETWORK OF THE TOP VENUES

## CONTACT US NOW

Darian Everding
515-403-0324

darian@safebarnetwork.org